

**Seed Funding Programme
ICN Business School
Framework for applications**

Reminder – four main evaluation criteria:

Quality, ambition and development potential of the research
Expected intellectual contributions
Probability of success
Contribution to the school's research strategy

Project description

- Precise presentation of research area and research question
- Why is your research important? What is missing in the literature?
- Objective of the project and expected contribution
- Main sources and references

Research plan & budget

- List the names of the members of the project team and their affiliations (internal and external to ICN)
- Link your research plan to the resources requested: what do you want to do? Why do you need the funding for your research (be as precise as possible here). Provide a schedule for your research and state clearly what you intend to spend the seed funding on.

Dissemination plan

- Output and development plan: type of intended output, targeted project calls, publication plan incl. targeted journals etc., dissemination of research results beyond the academic community – be as specific as you can
- Intended submission dates